

PSG POLYTECHNIC COLLEGE: COIMBATORE - 641 004
INSTITUTION'S INNOVATION COUNCIL 6.0 (IIC 6.0)
Quarter-II Activities (December 2023 to February 2024)

Sl. No.	Name of the Activity	Nature of Activity	Date	Resource person(s)	No of students benefitted
1.	Industrial Visit to Ceezet Electronics Company	IIC CALENDAR ACTIVITY	23.01.2024	---	42
2.	Challenges in New Product Development		23.01.2024	Mr A Gomathinayagam DGM - Design & Analysis, Product Development Centre, Larsen & Toubro Limited, Coimbatore	50
3.	Industrial Visit to LMW		24.01.2024	Mr. Narasimman Plant Head, LMW Pvt. Ltd, Coimbatore	53
4.	Session on Problem Solution fit and Product Market Fit		23.02.2024	Mr. Chandra Sudan , Scientific Officer , SITRA Coimbatore	50
5.	Designer Series		15.02.2024	Ms. B. Arthy , Lecturer, Dept of Mechanical Engg, PSG PTC	45
6.	Workshop on Behavior Development		19.02.2024 to 24.02.2024	---	40
7.	Innovative Ideas - Presentation		27.02.2024	Dr. M .Senthil kumar , Faculty advisor Entrepreneurs club.	20
8.	Session on Entrepreneurship	SELF DRIVEN ACTIVITY	23.12.2023	Mr. P. Mohan Raj Proprietor Holiday Planerz Tours and Travels	30
9.	Session on "ENTREPRENEURSHIP AND STARTUP"		02.02.2024	Mr. Vishwanath Surendiran CO Founder and CEO STEAM-A	65
10.	Session on Future of Entrepreneurship		06.02.2024	Mr. R. Sasikumar , Assistant Manager – Didactic Initiative, M/s. Janatics India Pvt. Ltd., Coimbatore.	80
11.	Science Expo 2024	CELEBRATION DAY ACTIVITY	28.02.2024	Dr. R. Balaji Associate Professor Dept of Physics, PSG TECH Mr. S. P. Parithima Mathanan Psychologist Mind clarity coach Coimbatore Dr. A. Saravana Kumar Associate Professor Dept of Medical Physics PSG IMSR & H Dr. P. B. Murali Krishnan Physical Director PSG PTC	160

12.	IIC Regional Meet	MIC DRIVEN ACTIVITY	04.12.2023	Nehru Group of Institutions, Coimbatore	50
13.	Viksit Bharat@2047 Utsav		11.12.2023	Honorable Prime Minister of India	60